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Young motorsport enthusiast launches Hugh's Rallying Website to promote Irish Rallying

Hugh O'Brien is actively covering events across several of Ireland's leading rally series



Hugh O'Brien, aged 11, is now becoming a familiar face at rally events across Ireland

By Reporter

24 Apr 2026 5:31 PM



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An 11-year-old motorsport enthusiast has turned his passion for rallying into a *growing online platform* with the launch of Hugh's Rallying, a new website dedicated to Irish rally photography and video coverage.

Hugh O'Brien, aged 11, has developed a keen interest in rallying and motorsport and is now becoming a familiar face at rally events across Ireland.

Equipped with his camera, Hugh attends rallies capturing the fast-paced action, atmosphere and excitement of the sport, building an impressive collection of photographs and video footage from events nationwide.



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His new website, www.hughsrallying.com, has been created to showcase his work and provide a platform where drivers, teams and motorsport fans can view and purchase high-quality rally photographs and videos.

Hugh is actively covering events across several of Ireland's leading rally series, including:

- The Irish Tarmac Rally Championship
- The Irish Forest Rally Championship
- The National Rally Championship

“Through his website and social media channels, Hugh aims to promote Irish rallying and share the excitement of the sport with a wider audience. His content captures not just the cars in action, but the atmosphere of rally events and the dedication of competitors and supporters involved in the sport.

Speaking about his interest in rallying, Hugh said:

“I really enjoy going to rallies and seeing the cars on the stages.

“Taking photos and videos helps me capture the action and share it with people who enjoy rallying.”



Despite his young age, Hugh shows strong dedication to his hobby, attending rallies across the country and continuing to develop his skills in photography and videography.

Rally days often involve long hours outdoors and travelling between stages, but Hugh's enthusiasm for motorsport keeps him motivated.

Alongside [his website](#), Hugh regularly shares content across social media platforms, allowing followers to keep up with rally highlights, action shots and behind-the-scenes moments from events throughout the rally season.

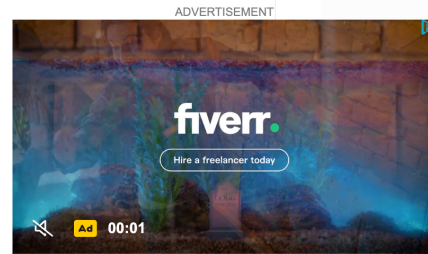
The launch of Hugh's Rallying marks an exciting step in what is already shaping up to be a promising journey in motorsport media.

His passion for rallying, combined with his willingness to learn and improve, has already gained encouragement from members of the motorsport community.

As the rally season continues, Hugh plans to expand his coverage, attend more events nationwide and continue building his collection of rally photography and video content.

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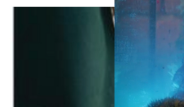
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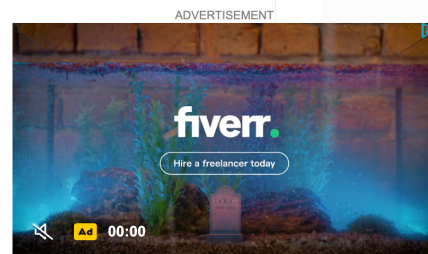


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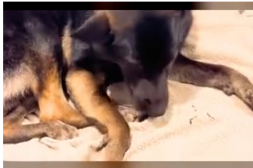
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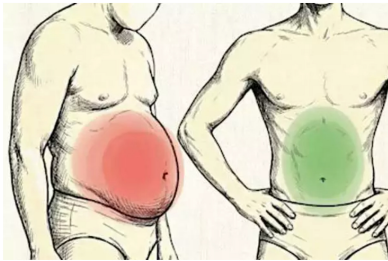
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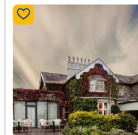


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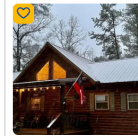
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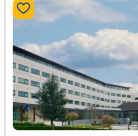
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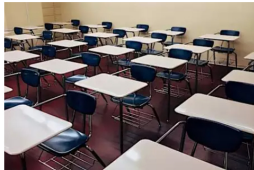
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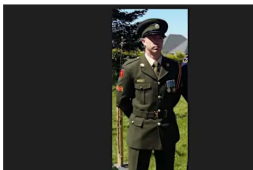
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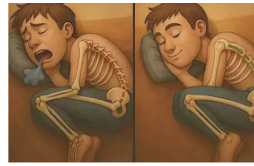
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